

### MARBLEHEAD HIGH SCHOOL

# **Athletic Department**

2 Humphrey Street Marblehead, MA 01945



#### Media Guidelines

### **Purpose:**

These guidelines are intended to ensure consistency, professionalism, and effectiveness in how Marblehead High School Athletics communicates with the media and promotes events. All athletics staff, student-athletes, and affiliated parties are expected to adhere to them.

# Media, Photographers and Videographers:

All media that would like field or court access to cover a contest hosted by Marblehead High School are asked to request field authorization at least 24 hours prior to the event. Space is limited and we cannot guarantee access. Our press box is small and is reserved for MHTV our coaches and announcers. No one is to take photographs on fields/courts at any game or practice without prior approval by the athletic office.

### **Field Guidelines (Piper Field):**

Approved media, photographers, and videographers should remain between the 25-yard line and the end zone. When moving from one end of the field to the other, please go behind the visitors' bench. No media of any kind is permitted in the team box behind the home sideline or in the press box.

### **Interviews and Re-Caps**

Interviews with student-athletes, coaches and administrators may only be arranged through a coach or the athletic director. Student-athletes are not to be contacted directly. Post-game interviews with student-athletes or coaches will be conducted either following a 10-minute post-game cooling-off period or after a coach has released their team. Each coach should provide a game recap, quotes, and stats to the media as soon as possible after the event.

#### Photo/Video Release

Marblehead Public Schools may photograph and/or record home events, including fans and patrons in attendance, for marketing, promotional, and other purposes.